SAMEE KHAN

150M+ Views | Social Media Analyst | sameek.lol | Audience Growth | sameek2008@gmail.com

SUMMARY

Social Media Strategist with proven results managing high-volume content operations across TikTok, Instagram, and YouTube. Featured in a published OpusClip case study for delivering 8M+ views in 30 days for the Botez Sisters. Experienced working across music, gaming, sports, and pop culture verticals.

WORK EXPERIENCE

Social Media Analyst **OpusClip** **Jan 2026 - Present**

- Served as the human editor in OpusClip's published case study — made clip selection and publishing decisions that drove 8M+ views for the Botez Sisters in 30 days against a 5M target
- Audited full client video libraries to identify high-retention content and eliminate underperforming material, directly maximizing page algorithm performance
- Researched emerging trends and cultural moments across platforms to ensure every post was timed for maximum algorithmic reach
- Maintained solo publishing output of 180+ videos in a single month across 3 pages with zero missed deadlines

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Social Media Manager **Fixated Studios** **Mar 2026 – Apr 2026**

- Built up and managed 3 short-form content pages for a media brand — driving 60M+ views for a gaming clips page and 20M+ views for a pop culture clips page with zero missed posts and zero support
- Grew a brand-new sports clips page from zero to 3M+ views in just 20 days through trend-informed content curation
- Hit view incentive threshold by generating 10M+ views for a single page within one month — earning $1,000+ in platform bonuses
- Researched and selected high-retention content daily across gaming, pop culture, and sports verticals — maintaining relevance across three distinct audience demographics simultaneously

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Social Media Manager **Spade Group** **Jun 2024 – Sept 2026**

- 50M+ cumulative reach across TikTok, Instagram, and YouTube — led social media growth strategy for major artists including Lizzo and Fred Again
- Produced 20+ platform-optimized videos weekly focused on audience retention, algorithm performance, and cultural relevance
- Maintained 100% on-time delivery rate across 100+ content pieces with zero client escalations
- Protected artist brand voice and community presence through precise content curation and fan-engagement oversight
- Identified emerging trends early and turned cultural moments into measurable audience growth

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Content Strategist & Producer **Self-Employed** **Jan 2022 - Present**

- Currently growing personal gaming and tech YouTube channel solo — generated 1.2M+ views on a single Short with no brand, budget, or existing audience
- Built and grew an independent viral clips page from zero to 22K followers and 7.7M total likes
- Grew a Drake fan community page from zero to 125K+ followers and 60M+ views through trend-driven content strategy
- Independently partnered with Alamo Records to create social content featuring PARTYNEXTDOOR and Drake

SKILLS

- *Short-form video (TikTok, YouTube Shorts, Instagram Reels)*
- *Trend research & cultural analysis*
- *Hook writing & audience retention*